



OUR
BEAUTIFUL
BOROUGH

**FINE
FOOD
& DRINK**
STAFFORD BOROUGH

SIMPLE GUIDE TO ONLINE & OFFLINE PAYMENT SYSTEMS

Payment systems are crucial to the smooth running the food and drink businesses. The right system will not only provide an efficient way to handle transactions, but will also allow the opportunity to better organise many aspects of your business; streamlining processes like data analysis and staff monitoring. Introducing the right system can be transformative, especially when the software is customisable. As you continue to deliver great service to your customers, it's vital that you're supported with the right technology.

 [OURBEAUTIFULBOROUGH.CO.UK](https://www.ourbeautifulborough.co.uk)
 #OURBEAUTIFULBOROUGH

ONLINE

PAYPAL

PayPal allows a faster, safer, easier way to check out, pay, send money, and accept payments without having to enter financial details each time. Millions of people on millions of websites around the world benefit from 24/7 data encryption and anti-fraud technology to help keep information secure. The PayPal Commerce Platform is a comprehensive solution designed to help serve the needs of your business and your customers, whether you're just getting started or already a thriving enterprise or marketplace.

www.paypal.com

WORLDPAY

Offering insights to run your business more efficiently, Worldpay allows you to examine your business information in real time, from card sales, settlements, invoices and much more! View and compare your sales trends to understand how your business is performing on a daily, weekly or monthly basis. Gain instant access to your sales totals, a breakdown of your card transactions and insights into your customer's spending patterns. Keep on top of your cash flow by using the Dashboard to reliably forecast available funds, and to view and download invoices.

www.dashboard.worldpay.com

STRIPE

Stripe is a complete payments platform, engineered for growth. Stripe allows you to accept payments and move money globally. From e-commerce stores to subscription businesses, to platforms and marketplaces, Stripe offers a total solution for all payments needs across multiple channels. With 135+ currencies and dozens of payment methods Stripe dynamically adapts to your customer's device and location to increase conversion, and supports coupons, tax rates, and more.

www.stripe.com

OFFLINE

EPOS NOW

Whether you run a pub, restaurant, cafe or takeaway, get it working faster and smarter with a complete EPOS system. Synchronise your front and back of house to increase sales and table turnover. Integrate with major food delivery apps to win more customers and drive revenue. Access your data 24/7 from any device, to make smarter business decisions. Drive repeat business and loyalty via CRM and promotions. Accept all types of payments quickly and securely. EPOS system, cash till, and printer included - everything you need to manage your restaurant.

www.eposnow.com/uk

LIGHTSPEED

From integrated payments to contactless ordering, Lightspeed helps your business stay versatile. Diversify your restaurant's offering with integrations for delivery, takeaway and order at table. Move tables and make adjustments to your floor plan so staff always know where to go. Offer fast transactions anywhere through credit, debit cards and QR codes. Assure the safety of your guests and staff with a range of contactless solutions.

www.lightspeedhq.co.uk

SQUARE

Square for Restaurants is a platform of products that work together to help you save time, run your business and connect with customers. The system is built for speed. From menu management to coursing, every tool helps your team move faster. Optimise floor plans to turn more tables. Use conversational modifiers to speed up ordering. Repeat a round of drinks in a few taps. Accept all types of payments quickly and securely, whether you're tableside, behind the counter, online or on the go.

www.squareup.com



SOURCES: DIRECT